

Planning your 2021 Music Festival

Virtual or Live ?



New Brunswick Federation of Music Festivals
La Fédération des festivals de musique du Nouveau-Brunswick

**Should we plan a
virtual music festival
for 2021?**



Yes! A virtual music festival is a viable alternative to cancelling your traditional, live local music festival.

- ◎ It allows competitors to perform and receive feedback from the adjudicators, in a safe environment, which is helpful for continued development and exam preparation.
- ◎ A virtual festival still provides a performance goal to work towards, with recognition of competitors' efforts while reinforcing the value in their pursuit of musical excellence.

- ◎ It allows competitors to advance to the NB Provincial Music Festival Finals and the FCMF National Music Festival.
- ◎ Hosting a virtual festival is good risk management during a pandemic.
- ◎ Reducing inherent risk of spreading COVID-19 to your stakeholders is a socially responsible alternative.

- ◎ A virtual festival stabilizes your festival's financial revenues and reduces your expenses.
 - > No venue rental
 - > No adjudicator travel or accommodations
 - > No adjudicator or volunteer meals

- ◎ It keeps your stakeholders engaged for future years.
 - > Competitors
 - > Teachers
 - > Volunteers
 - > Donors

Check List for Hosting a Live, In-Person Music Festival in 2021



***If you host a live, in-person festival,
do you ...***

- ⦿ Have venues that are open for public gatherings?
- ⦿ Have an approved COVID Operational Plan to host a live music festival?
- ⦿ Have the time and people necessary to sanitize your venue[s] between each class?

- ⦿ Have the support of your competitors and their families, accompanists, and teachers to proceed with a live festival?
- ⦿ Have volunteers that are prepared for risk of exposure?
- ⦿ Have assurance you can provide your adjudicators a safe working environment?

- ◎ Think you would have the time, energy, skill, and necessary volunteers to quickly pivot from your live, in-person plans to a virtual festival if there were to be a COVID outbreak in your community during or just before your festival?
- ◎ Think there would be long-term repercussions from your competitors, teachers, and donors if you needed to cancel your festival completely in two consecutive years, rather than provide a virtual festival option?